

May is Childcare Month in BC:



ECEBC | early childhood educators of BC

Celebrating 50 Years. 1969 – 2019



ECEBC invites you to stand together

This is a transformational moment in the history of BC child care. BC's new child care strategy has left the sector both energized and out of breath. The provincial government's Child Care BC strategy is a fundamental paradigm shift from how government has funded our child care sector for decades. ECEBC believes this strategy is aligned with the \$10aDay Plan. We believe early childhood educators, children and families are best served by a high quality, universal, and accountable system of early learning and care. A universal affordable system is a huge win for children, educators and families. We know that parents, educators and providers have lots of questions and need to know how the new strategy affects them, their children and their work. May is childcare month in BC, the perfect opportunity for families and providers to stand together, and stay focused on our common goals:

- ▶ To build a universal system of early care and learning that is reflective of the strengths and needs of early childhood educators, children and families.
- ▶ To ensure educators earn a fair wage averaging \$25 per hour, plus benefits, reflecting the value of their qualifications and work.
- ▶ To educate, uplift, empower and provide quality child care for young children.



Here are some questions and answers about ECEBC and the Child Care BC Strategy:

QUESTION 1:

Does ECEBC support all types of child care?

Yes. ECEBC has been working hard to ensure the new government understands and acts upon the **needs** of a diverse range of child care programs and educators, as well as families. We want to ensure providers understand the government's strategy, and act in a way that will ultimately support quality early learning and care for children across the province. The Child Care BC strategy helps families keep up with the high costs of child care. The strategy makes child care more accessible and accountable, ensuring more children are getting access to high quality care. ECEBC encourages all providers to **opt in** to the strategy. We believe educators, children and families are best served by a high quality, universal, democratic and accountable system of early care and learning.

Thank you for your ongoing feedback. We are listening and in continual dialogue with government on how to make this strategy even better. We hear you, we're with you.

Helping ECEBC reach our goal of significantly improving the early care and learning opportunities of British Columbians by 2027.

Visit our website at ecebc.ca. Like us on Facebook.
Learn more about the **\$10aDay Plan**. Share your story.

Stand Strong for a Better Future