



NEWS RELEASE

May 7, 2007

Early Childhood Educators of BC Appoints New Executive Director

President of the Board of Directors, Toni Hoyland, announced the appointment of Sheila Davidson as the Executive Director of the Early Childhood Educators of BC (ECEBC), the professional association of early childhood educators.

Davidson began her position on April 17/07. She will be responsible for implementation of the Association's guiding principles and board and branch support. Davidson will represent the association at all 3 levels of government and will work with the Board and community partners to develop strategic and advocacy directions.

Toni Hoyland says, "The board of ECEBC is thrilled to have Sheila on board as our Executive Director. Sheila brings a depth and breadth of experience, vision, passion and advocacy for early childhood in the province of BC. We are excited by the possibilities for ECEBC with Sheila in this leadership position".

Davidson was the former Child and Youth Advocate for the City of Vancouver. Prior to that, she was the Executive Director of Simon Fraser University Childcare Society and a former chair of the Provincial Child Care Council. She is known for her leadership in promoting the value of early childhood care and education and is committed to continuing this work.

Director of Personnel, Mary Peirce-Biagi says, "We are very excited to have someone of Sheila Davidson's caliber representing our Association.