British Columbians value Early Care and Learning (ECL) Professionals



85% Child care workers are vital to children's learning.

85% Child care workers play a vital role in the economy.

84% Child care workers contribute to children's development.

75% I consider child care an essential service.

71% I consider child care workers professionals.

% of British Columbians who agreed or strongly agreed with these statements in 2022

AND YET ...

many ECL Professionals don't feel valued

I would love to be considered the same as other teachers, like kindergarten or Grade 1 teachers. I would love for them to think of us as teachers because we are teachers. We're just teachers under the age of 5.

-Early Childhood Educator



Nearly half of British Columbians surveyed were unsure of whether ECL Professionals were well trained or fairly compensated.

Early Childhood Education is a specialized field.

Tell people about your education in early childhood.





Findings from the Evaluation of the ECL Recruitment and Retention Strategy.







