

ECEBC invites you to learn the facts



Researching, educating and advocating for the elements of the \$10aDay Plan

Let's face it: BC is experiencing a child care crisis of **unaffordable care**, an **inadequate number of spaces**, and **unfair or inadequate wages for many educators**.

Let's fix it: Early Childhood Educators of BC (ECEBC) wants to educate you about the proposed \$10aDay Plan for a quality, affordable child care **system**. The Plan **requires** an investment in **early care and learning**. The Plan provides increased operating funds to child care centres to ensure:

- ▶ The cost of child care for families is only \$10 a day per child full-time, \$7 a day per child part-time, or free for families earning under \$40,000.
- ▶ Educators **earn a fair wage averaging \$25 per hour, plus benefits. This reflects the value of their qualifications and work.**
- ▶ All children have access to high-quality child care.

Here are some myths and facts about the proposed \$10aDay Plan:

MYTH 3:

Early childhood educators will have to take the brunt of the \$10aDay Plan, and won't be able to support themselves financially.

FACT 3:

The Plan supports educators. While fees for families will reduce to \$10 per day, wages for educators will increase to an average of \$25 an hour, plus 20% in benefits. Better wages will improve retention of educators, and attract qualified talent to an industry much in need. Moreover, The Plan support students with more opportunities for educators seeking a career in early childhood education. The Plan supports **certified** educators wishing to upgrade their **education**.

The \$10aDay Plan: For **families**, educators, children, and our economy.

Visit our website at ecebc.ca. Like us on **Facebook**

Learn more about the Plan [here](#)



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